

## Has your boycott been getting a result?

Japanese=>[価値ある不買運動](#)

Well, let's get a result by only buying products from the rival companies of the Official Olympic sponsors from now on! Then, send a photo of it , receipt of your purchase, and a message you like (statement below has been already sent to Coca-Cola and Samsung , but use it or write your own message) to the sponsors to tell them you are totally doing this

Why not send a empty can of Pepsi to Coca- Cola.  
Please spread this campain all over world.

The best way to pressure China is through IOC, and The best way to pressure IOC is through the Sponsors!  
So let's get going !

### Just a thought on the sponsor products boycott ...

The press have reported the news about IOC's earnings expectations from the Beijing Olympic, including from cooperate sponsorship.  
The below is a wrap-up.

- It is expected that between 2005-2008, IOC will earn 2.5 billion USD from TV broadcasting rights and 86,600,000 USD from cooperate sponsorship.
- IOC made a 4-billion profit from the Athens Olympic between 2001-2004, 53% of which is from TV broadcasting rights, 34% from cooperate sponsorship, 11% from ticket sales and 2% from licensing revenues.
- 92% of income is allocated to Olympic committees and national sports groups in each country, and IOC's operational expenses are covered with the rest.
- IOC's management used to be 'amateurish', but today it is managed by professional operators and the Olympic games have been commercialized.

Even though the half of earnings are from TV broadcasting rights, 30% is covered with cooperate sponsorship. The discussion here is about boycotting the sponsors, which I think will bring financial damages also to IOC. Their management is professional business people, which we can take advantage of by boycott campaign. It might force them to take action.

Therefore, I'm sure boycotting is effective. Many small make a great then to the greatest!

let's keep it going.

### Address of sending statement sentence

IOC <http://www.olympic.org/>  
JOC <http://www.joc.or.jp/>  
Coca-cola <http://www.coca-cola.com/glp/d/index.html>  
Samsung <http://www.samsung.com/jp/>  
Other international sponsors  
<http://en.beijing2008.cn/bocog/sponsors/sponsors/>

### Statement to sponsor

---

Dear Coca cola (or Samsung)

This is a public statement for a call for total refusal of all products of the Official Olympic Sponsor .

We write to you concerning the 2008 Beijing Olympic Games.

We believe that the 2008 Beijing Olympic Games's host country China , is simply unfit to to be the host of such an international event .

We can no longer comprehend how the Olympic committee and it's official sponsors can continue to justify this event when so many lives have already suffered as a direct result of this event.

Therefore, we are calling for world consumers to join us to protest all products of the Olympic sponsors to be boycotted until the each corporation makes sufficient action and deliver our voices to IOC and the Beijing.

We urge the Olympic Committee and the official sponsors of the event to listen, to negotiate and to take some kind of IMMEDIATE action in order to avoid being publicly complicit in the humanitarian disaster that is likely to unfold in Tibet when the torch passes through in May (Everest) and June.

IOC has so far failed to act to prevent China taking the torch through Tibet, so it is now urgent that we are calling for the sponsors such as yours to use your influence as a key Olympic Sponsor to avert disaster.

It is written in the Olympic Charter established by Pierre de Coubertin that the goal of the Olympic Movement is " ...to contribute to building a peaceful and better world by educating youth through sport practised without discrimination of any kind and in the Olympic spirit, which requires mutual understanding with a spirit of friendship, solidarity and fair play " .

The details of our protest are follows;

We will publicly announce to all the supporters to join the movement of only purchase products from the rival corporation of the official sponsors .

Companies such as Coca Cola and Samsung will be receiving a photo or the receipts to prove that we are doing so, together with a message to you and IOC. We demand some sort of official action taken from you or the IOC before the 19th anniversary of Tiananmen Square Massacre on 4th June.

Failure to do so ,We will be committed to keep this movement until the next Olympic opening ceremony in London 4 years from now on.

As you delay longer to take sufficient action, the movement will grow bigger.

We strongly believe that it is your responsibility to ensure that the event of Olympics is conducted by the host country as the Olympic charter states and IOC must excesses it's right to defend the meaning of the Olympic charter.

The supporters of this movement requests;

1; Immediately end the brutal killings, release all arrested and imprisoned, medical assistance to the injured, allow free movement of people and provide access to daily needs in the whole of Tibet. This must include urgently to remove Tibet from the Torch Relay to prevent a further humanitarian disaster.

2 ; Immediately allow free press to cover the whole of Tibet

3; Facilitate a unconditional talk between the China and the representatives of the Dalai lama with a adequate immediate from third party involved.

Although It has been reported that the Chinese officials will hold talks with the Dalai Lama's representatives on 25th April, The Dalai Lama's spokesman, Tenzin Takla, told the BBC he had received no official notification from the Chinese government of its desire to meet yet. And the Chinese official was also quoted to add that the Dalai Lama would need to "take credible moves to stop activities aimed at splitting China".

We see this report of china can be a gesture to calm down the recent world outcry on humanitarian issues as well as the china's own patriotic movement worldwide prior to the Olympic opening. Therefore , this must be on the agenda and monitored by official world bodies.

Failure to do so, provoking inevitable further bloodshed in Tibet which establish direct linkage between the Olympic Torch, the IOC and the Olympic Torch Relay sponsors.

Such a scenario would do untold harm to your brand and reputation.

We believe, therefore, that for both ethical and commercial reasons, you must bring its undoubted influence to bear upon the IOC to respond.

Whether each sponsors of the Olympic acted with corporative responsibilities or not will be judges by the individual supporters themselves, therefore please make your action clearly known to the public by responding to the consumers of your products.

We sincerely hopes that your action will make us discontinue this movement and welcome the day to allow us to purchase the products of the sponsors once again.

Please understand that we are merely your enemies, rather a potential customers of yours as well as a true believers of the meaning of the Olympic charter.

---

**The statement below was sent also to all directors of IOC.**

---

To IOC (and your country's National Olympic Committee )

This is a public statement for a call for total refusal of all products of the Official Olympic Sponsor's .

We write to you concerning the 2008 Beijing Olympic Games.

We believe that the 2008 Beijing Olympic Games's host country China , is simply unfit to be the host of such an international event .

We can no longer comprehend how the Olympic committee and it's official sponsors can continue to justify this event when so many lives have already suffered as a direct result of the event in Tibet , Dufour and other ethnic minorityies in tibet autonomuse region.

We urge the Olympic Committee and the official sponsors of the event to listen, to negotiate and to take some kind of IMMEDIATE action in order to avoid being publicly complicit in the humanitarian disaster that is likely to unfold in Tibet when the torch passes through in May (Everest) and June. IOC has so far failed to act to prevent China taking the torch through Tibet, so it is now urgent that we are calling for the sponsors to use their influence as a key Olympic Sponsor to avert disaster.

It is written in the Olympic Charter established by Pierre de Coubertin that the goal of the Olympic Movement is " ...to contribute to building a peaceful and better world by educating youth through sport practised without discrimination of any kind and in the Olympic spirit, which requires mutual understanding with a spirit of friendship, solidarity and fair play " .

I understand that one of the Olympic sponsor BHP's president of corporate development was quoted to say that " As one of many sponcors , we are not in a possition to arbitrate the merits of each cause, nor should we try " on this issue in the reply to the group called Dream for Darfur.

This is totally unacceptable as the olympic charter clearly states the opposite.  
We believe that wishing for world peace means changing the existings shape of the world.

Therefore, we are calling for world consumers to join us to protest all products of the Olympic sponsors to be boycotted until the each corporation makes sufficient action and deliver our voices to you and the Beijing.

The details of our protest are follows;

We will publicly announce to all the supporters to join the movement of only purchase products from the rival corporation of the official sponsors .

Companies such as Coca Cola and Samsung will be receiving a photo or the receipts to prove that we are doing so, together with a message to the sponsors and IOC.

We demand some sort of official action taken from IOC before the 19th anniversary of Tiananmen Square Massacre on 4th June.

Failure to so ,we will be committed to keep this movement until the next olympic opening ceremony in London 4 years from now on.

As you delay longer to take sufficient action, the movement will grow bigger.

We strongly believe that it is your responsibility to ensure that the event of Olympics is conducted by the host country as the Olympic charter states and IOC must excesses it's right to defend the meaning of the Olympic charter.

IOC must demand followings to China ;

1; Immediately end the brutal killings, release all arrested and imprisoned, medical assistance to the injured, allow free movement of people and provide access to daily needs in the whole of Tibet. This must include urgently to remove Tibet from the Torch Relay to prevent a further humanitarian disaster.

2 ; Immediately allow free press to cover the whole of Tibet

3; Facilitate a unconditional talk between the China and the representatives of the Dalai lama with a adequate immediater from third party involved.

Althrouh It has been reported that the Chinese officials will hold talks with the Dalai Lama's representatives on 25th April,The Dalai Lama's spokesman, Tenzin Takla, told the BBC he had received no official notification from the Chinese government of its desire to meet yet. And the Chinese official was also quoted to add that the Dalai Lama would need to "take credible moves to stop activities aimed at splitting China".

We see this report of china can be a gesture to calm down the recent world outcry on humanitalian issues as well as the china's own patriotic movement worldwide prior to the Olympic opening.

Therefore , this must be on the agenda and monitored by official world bodies.

We sincerely hopes that your action will make us discontinue this movement and welcome the day to allow us to purchase the products of the sponsors once agaian.

Please understand that we are marelly your enemies, rather a potential customers of those brands as well as true

## Please add your comment , ideas , and responses here!

We are looking for a nice and short phrase to use for this campaign,  
Give us your idea.

Hey! Who started the Olympics in China thing ?  
Both IOC and the sponsors of Olympics must pay for this.

A Boycott that's worth it.

<http://www8.atwiki.jp/zali/pages/118.html>

Let's step up from just a boycott of products from sponsors of Olympics.

Prove it to them by sending a receipt or photo of it , attached with our message to make it clear to them.

Show them that we are totally in this until they corporate to resolve the issue of Tibet.  
The best way to pressure the IOC is through the sponsors ,  
Through the IOC the pressure be on China.

Spread this action as far as you can !

Thanks < 0 <> 0 > -- (名無しさん) 2008-05-04 10:01:39

The site www8.atwiki.jp is cool site.

Good job, webmaster. -- (mcaffevirusscannerpuse) 2008-08-03 05:56:27

internet savings accountspuse <a href= [http://bestsavingsaccounts.tripod.com/saving\\_account\\_interest\\_rate.html](http://bestsavingsaccounts.tripod.com/saving_account_interest_rate.html) > saving account interest rate </a> -- (bestsavingsaccountsukpuse) 2008-08-22 17:11:48

health savings accountspuse <a href= [http://bestsavingsaccounts.tripod.com/capital\\_one\\_savings\\_accounts.html](http://bestsavingsaccounts.tripod.com/capital_one_savings_accounts.html) > capital one savings accounts </a> -- (best savings accounts uk) 2008-08-23 04:17:12

Coll blog, thanks. -- (find best on-line savings accounts) 2008-08-24 01:47:11

Nice site

Thanks, webmaster. -- (best dollar savings accounts worldwide) 2008-08-25 20:46:23

Nice site

Thanks, webmaster. -- (best internet savings accounts) 2008-08-26 00:29:55

名前:

コメント:

投稿

[すべてのコメントを見る](#)